

DUNDAS SKATING CLUB SPONSORSHIP PROGRAM

(Yearly Sponsorship Sept 2015 to August 2016)



PLATINUM = \$1000

- Prime advertising location on website
- 1 Fun Dress-Up Day (Pajama day, Valentine's day etc...) presented by sponsor: booth and/or rep welcome to all group, skating classes for the week. Colouring sheet (give away) with sponsor name and slogan will be distributed to participants.
- Logo placed in monthly newsletter
- 2X/yr—2"x8.5" ad in monthly newsletter
- Logo in Banquet slide show (High Frequency)
- Monthly Facebook Advertisements at peak time
- Large Logo Placement on banner displayed at all skating sessions and events including festivals and parades
- Large Logo placement on Sponsor Board in Olympic Arena
- Large Logo placement –on sponsor page, of all major event programs
- Welcome representation at all major events (opportunity to participate) (ex: Banquets, Ice show)
- 4 complimentary Ice show tickets (next one is April 2016)
- 2 tickets to annual award banquet (June)
- 50% discount on Additional print/web advertising opportunities
- Skater of the Year Award in Sponsor's name. To be presented at award banquet
- First Right of refusal to sponsor major event (Name on major events, booth or table at major events)



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GOLD = \$750

- Prime advertising location on website
- 1 Skater Development Seminar presented by sponsor and booth/rep welcome, name on all publications promoting the seminar
- Logo placed in monthly newsletter
- 2X/yr—2"x8.5" ad in monthly newsletter
- Logo in Banquet slide show (Medium Frequency)
- Bi-Monthly Facebook Advertisements at peak time
- Medium Logo Placement on banner displayed at all skating sessions and events including festivals and parades
- Medium Logo placement on Sponsor Board in Olympic Arena
- Medium Logo placement –on sponsor page, of all major event programs
- Welcome representation at all major events (opportunity to participate) (ex: Banquets, Ice show)
- 4 complimentary Ice show tickets (next one is April 2016)
- 2 tickets to annual award banquet (June)
- 25% discount on Additional print/web advertising opportunities
- Skater of the Year Award in Sponsor's name. To be presented at award banquet
- 2nd Right of refusal to sponsor major event (Name on major events, booth or table at major events)



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SILVER = \$500

- Advertising location on website
- Logo in Banquet slide show (slide shared with other silver sponsors, medium frequency)
- Quarterly Facebook Advertisements at peak time
- Small Logo Placement on banner displayed at all skating sessions and events including festivals and parades
- Small Logo placement on Sponsor Board in Olympic Arena
- Small Logo placement –on sponsor page, of all major event programs
- Handouts or banner welcome at all major events (ex: Banquets, Ice show)
- 2 complimentary Ice show tickets (next one is April 2016)
- 2 tickets to annual award banquet (June)
- 10% discount on Additional print/web advertising opportunities
- Volunteer of the Year Award in Sponsor's name. To be presented at award banquet
- 3rd Right of refusal to sponsor major event (Name on major events, booth or table at major events)

BRONZE = \$250

- Advertisement placed on website
- Logo in Banquet slide show (slide shared with other bronze sponsors, low frequency)
- Name placement on banner displayed at all skating sessions and events
- Sponsor listing on Sponsor Board in Olympic Arena

